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Reflective Diary

[Name of Student]

[Name of Institution]

[Course]

Indicative Schedule

Week 1, 01/02: the first week of the course began by giving us the introduction about different research tools and research methods. In this week I learned that what are the basic research methods and research is conducted.

Week 2, 08/02: in the second week of the research process, I tried to find a suitable topic for the dissertation which is relevant to my topic. I tried some topics but either could not find relevant data or my supervisor did not consider it very relevant. Finally, with my supervisor's guidance, I found the existing topic and chose it for my dissertation.

Week 3, 15/02: After selecting the current topic for research, I started searching for some background material on that topic. With the help of relevant keywords and proper use of Boolean operators, I searched online libraries and databases. I found a lot of literature related to my topic through these sources and it was not possible as well as feasible for me to use all that data. Hence the next step of my research will be to analyse the collected data

Week 4, 22/02: After collecting all the material from the above mentioned sources, I started reviewing the data. First the titles and abstracts of the collected material are reviewed. After reviewing the title, it was found that a vast number of studies which look relevant initially were found to be off topic or discuss other things in addition to the original topic. In this first step a large part of the collected data was discarded. In the second step I have read the complete papers which were collected. After reading the complete papers I have found that many of the collected

papers have methodological weaknesses or irrelevancy to the topic. Finally after this step of filtration, the number of material has reduced but the remaining data is very relevant to the topic.

Week 5, 01/03: Research philosophy is one of the most important parts of writing the dissertation. It is really necessary for the researcher to decide which research philosophy should be used in the dissertation. There are four major research philosophies, i.e. positivism, interpretivism, pragmatism and realism. In positivism, the researcher has to present his own view to evaluate an issue through objectivity instead of subjectivity. In Interpretivism is usually used in management research. In this philosophy the researcher presents his beliefs and gives justification for the research problem. According to pragmatism philosophy there are many ways of interpreting a problem and the entire problem cannot be viewed through a single perspective. The realism philosophy deals with such realities and beliefs which are already existed. After reviewing all the philosophies, I have chosen interpretivism philosophy for this research project.

Week 6, 08/03: Writing a literature review is one of the important and theoretical parts of the dissertation. As the name suggests, the literature review brings together the various studies conducted around the field of study. The first step in the drafting of this section is therefore to consult monographs and articles on the subject. These readings allow me to know the trend of the research, the methods that were used by the predecessors to make their analysis, as well as the key concepts of the study. The literature review is an analysis. Thus, a theory can be supported by some authors and criticized by others. These different analyzes must appear in the literature review. This requires an independent reading of the book and an analysis of it in relation to other research already carried out previously. The different theories and arguments put forward by the authors must be logically articulated in the literature review section. The

articulation of these ideas must help to support your central idea. With the help of literature review, I made the link between the concept that I have discerned and the behaviour to be studied clear in my study.

Week 7, 15/03: After writing the data the important thing is to arrange the collection of primary data. If the primary data is required for the study, the researcher has to arrange to obtain the consent of the potential participants and set time with them for interview or send questionnaire for survey. However, in my dissertation I uses only the secondary data so I do not need consent of people. However, I ensured that no classified data will be used for conducting this research study.

Week 08, 22/03:In the next step I have to analyse the qualitative research method. Qualitative research methodology is used when researcher wants to record perception and behaviour of and help the people to present their opinion through in-depth interviews. In qualitative research methodology, the data collection methods are either observation, or interviews. Qualitative research methodology does not deal with statistical data or statistical interpretation. In this research study, I will use qualitative research methodology and analyse the secondary data by using content analysis method.

Week 09, 29/03: In this week, I have to review the quantitative research method. Quantitative methodology deals with statistics and numbers. It usually uses when the research questions asks for definitive and accurate answer. The data is collected through surveys or questionnaires and the sample is usually large as compared to qualitative research methodology. The data collected through these techniques are analysed by using different statistical methods to deduce the

definite answer of the research question. However, in this particular study, I will use qualitative research methodology.

Week 10, 26/04: After going through all the above mentioned steps, I started writing research proposal for this research study. This proposal consists of the background information, research purpose and objectives, brief literature review and brief methodology which I will be using in my final dissertation. The research proposal is duly referenced and the proposal is checked through turnitin to make sure that it is plagiarism free.

Week 11, 03/05: After that I worked to fine tune my proposal. Remove if there is any plagiarism and do all the proofreading

Week 12, 10/05: In this week I asked the expert advice of some of my seniors and other students in order to get their suggestion for the improvement of the project

Week 13, 17/05: After preparing and getting satisfied with my research proposal I asked for the appointment of my supervisor for his individual consultation on the research proposal

Week 14, 24/05: When my Supervisor gives a general brief feedback on the proposal, I incorporated the changes and present the dissertation proposal formally for approval

Week 15, 31/05: in this week I get my proposal back from supervisor and it is approved so I start working on the dissertation